

TRIPOINT INNOVATIONS

HUNTER RADAR

The Hunter Safety Device and App

Reliable location awareness for hunters
anywhere, even with no service.

01 // THE PROBLEM

GOING DARK IN THE FIELD SHOULDN'T MEAN STAYING DARK.

- **9,000** Hunters go missing each year
 - **500** shooting incidents occur due to poor visibility and lack of communication.
-
- Current GPS solutions cost over **\$300**
 - standard smartphones fail in zero cell service environments.

02 // OUR SOLUTION

HUNTER RADAR

01

Offline Communication

Stay in touch without cell service via radio linked mesh networks.

02

Real time Location

Group safety tracking so you always know where your party is.

03

SOS Alerts

Immediate emergency broadcasting when you need help most.

04

Power Bank

Built in phone charger for extended field use and reliability.

THE OUTDOOR SAFETY MARKET

TOTAL ADDRESSABLE MARKET

\$50B

Global Outdoor
Tech

SERVICEABLE ADDRESSABLE

\$2B to \$3B

US Public Land
Hunters (4-6 million)

SERVICEABLE OBTAINABLE

\$60M to \$150M

Hunter Safety Tech
Market

On average Hunters spend over \$1,500-\$3,000 yearly on equipment and gear.

Source: Global Insight Services, Ken Research, Future
Market Insights

04 // BUSINESS MODEL

HARDWARE + SERVICE

Dual revenue streams:

- High margin hardware sales
- Recurring digital service fees.

HARDWARE DEVICE

Affordable radio linked tracker.

\$79

MONTHLY APP SUB

Real time safety alerts.

\$5

GROSS MARGIN

High margin integrated sales.

80%

05 // COMPETITION

SETTING A NEW STANDARD

Feature	OnX Hunt	Life360	GoTenna	Hunter Radar
Monthly Cost (avg)	\$20+	\$25	\$180+	~\$11
Mapping & Data	App Based	App Based	Dedicated Device	App + Hardware
Offline Real Time Loc.	No	Limited	Yes	Yes
SOS Alerts & Mesh	No	No	Yes	Yes
Cost Efficient	Yes	Yes	No	Yes

*Hunter Radar price based on ~\$5 monthly app + ~\$80 offline device averaged monthly cost.

06 // TRACTION

BUILDING MOMENTUM

INTELLECTUAL PROPERTY

Provisional Patent

Filed November 2025

DEVELOPMENT

Prototyping & App

Creating fully functional app and hardware device

PROGRAMS

Riata Start Up Exp.

Pre accelerator, Biz/Eng
Competitions, SBIR/STTR

07

VALIDATION

Customer Discovery

Early interest proven; talked to
over 20+ avid hunters

2025

2026

07 // GTM STRATEGY

HOW WE REACH USERS

Wildlife Conservation

Retail

Targeted approaches
to capture our core
audience quickly and
efficiently.

Partnerships

Outdoor Influencers

08 // THE TEAM

CO-FOUNDERS BACKED BY ENGINEERING AND EXPERIENCE



Reese Huhnke
Co-Founder

- Operations
- Start-up Exp.



Myles Lozano
Co-Founder

- Prototyping
- Marketing

Oklahoma State NPDC

Leveraging university resources for advanced prototyping, testing, and manufacturing assistance.

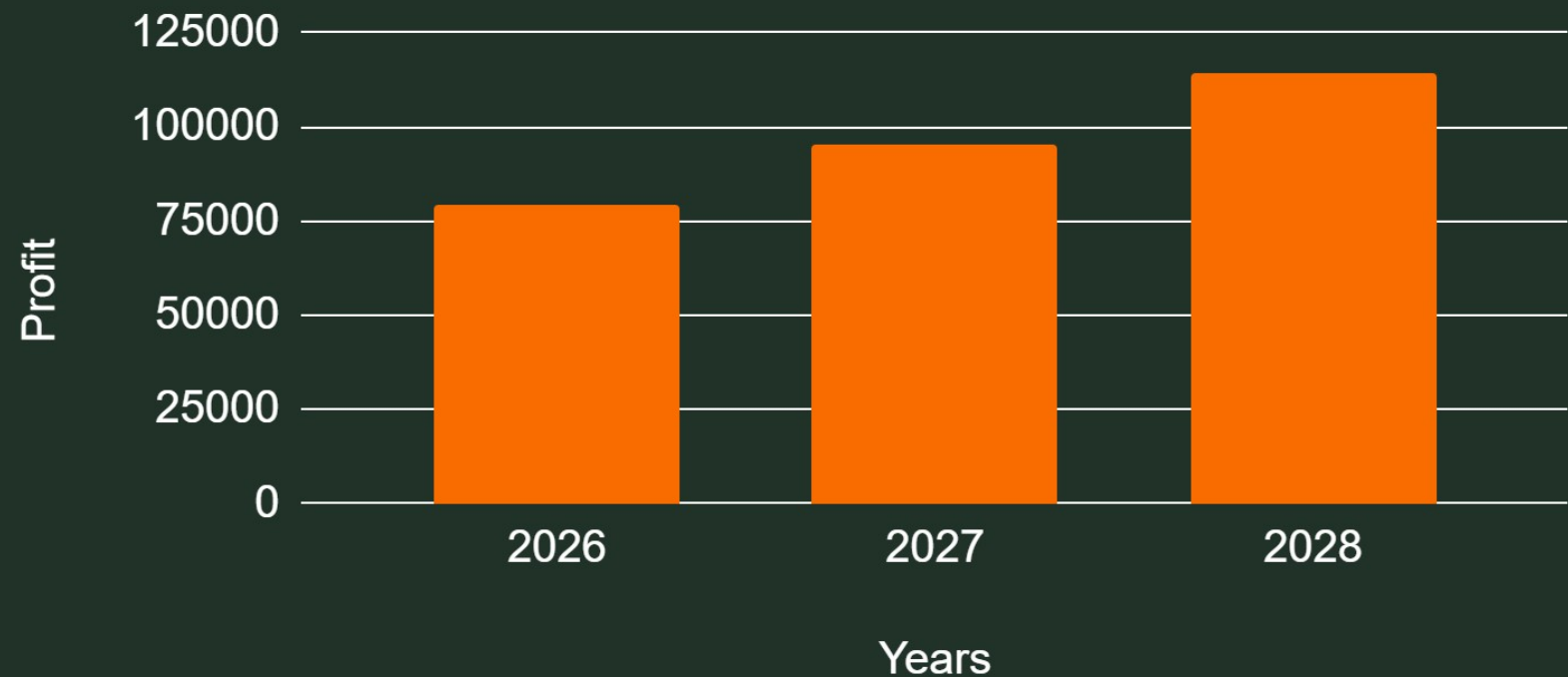
09 // FINANCIALS

PATH TO PROFITABILITY

For the next 4 years, we predict about a **20% increase** in new buyers each year with an initial capture of **.1%** of our estimated market in our first year of launch.

With a conservative profit margin of **42%**, projections say we will hit a **6 figure yearly profit** after the first 3 years since launch.

Yearly Projections



10 // VISION

THE ESSENTIAL OUTDOOR PLATFORM

Expansion beyond hunting through hiking, ranching, backpacking, etc.

“Hunting is about tradition, family, and responsibility. Hunter Radar ensures everyone makes it home. We are setting the standard for outdoor safety.”

11 // THE ASK

\$100,000

\$15,000

Testing and
Customer
Discover

\$20,000

App
Development
and Upkeep

\$25,000

Facility for
Business
Development

\$15,000

Marketing
and
Outreach

\$25,000

Initial
Manufacturing
Costs

TRIPOINT INNOVATIONS

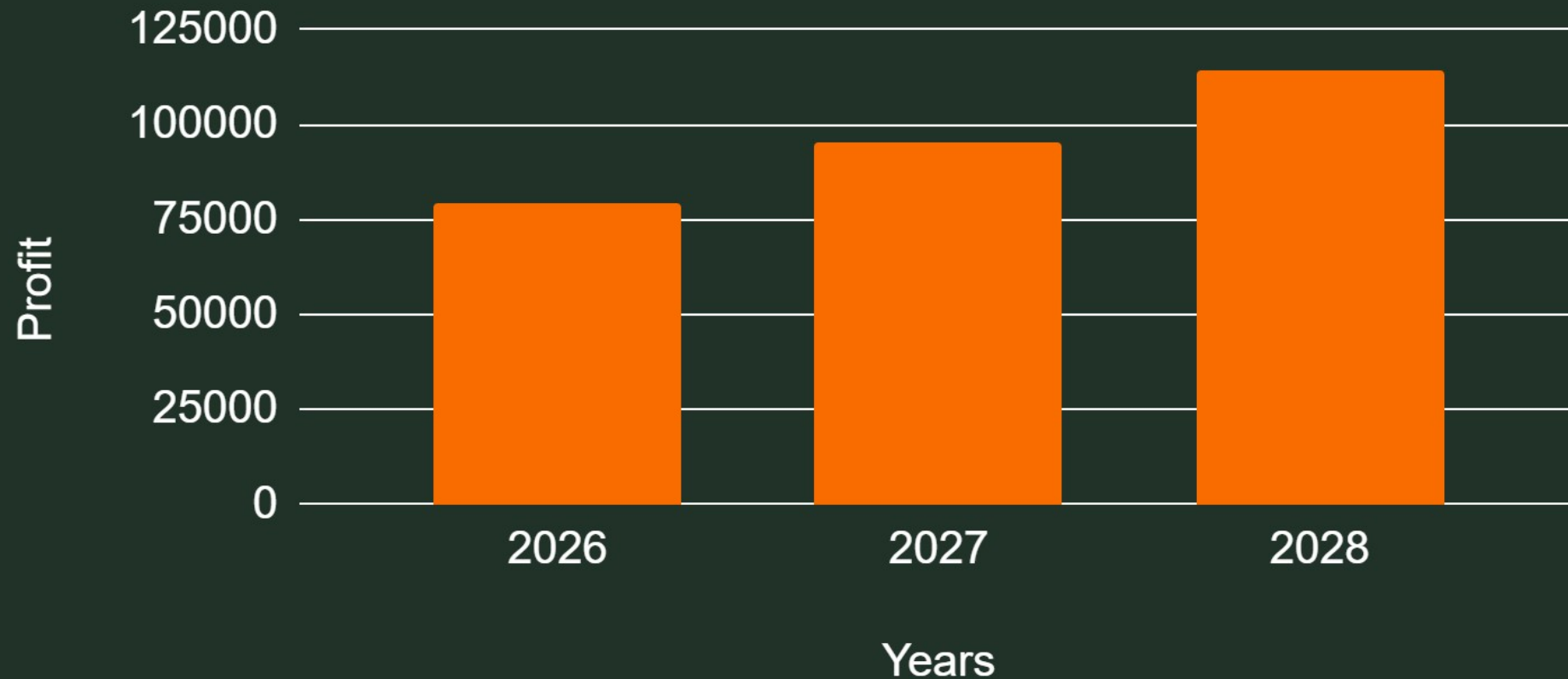
Q & A

THANK YOU

Contact us at: tripointinnovationsllc@gmail.com
(903)-818-3127

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Yearly Projections



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